

# Saturday Morning Radio Ranker

A comparison of Saturday shows and times on NewsRadioWHAM1180

ROCHESTER, NY (Metro Survey Area)  
NOV23 (SEP-NOV)  
Stations Rankings Based on: Top 10 All Stations

Most recent Sep-Nov 2023 Report

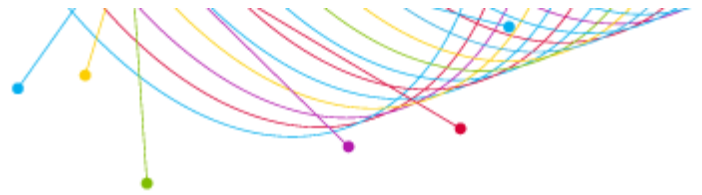


Adults 25+							
the Home Repair Clinic Sa 9a-10a							
Station	Dial Pos/Freq	Format	Owner	Average Rating	Average Share	Weekly Cume Persons*	
1 WDKX-FM	103.9	Urban Contemporary	Monroe County Broadcasting Co Ltd	2.0	15.2	17,900	
2 WBEE-FM	92.5	Country	Audacy	1.3	10.0	15,200	
<b>3 WHAM-AM</b>	<b>1180</b>	<b>News Talk Information</b>	<b>iHeartMedia Inc</b>	<b>1.1</b>	<b>8.6</b>	<b>10,700</b>	
4 WCMF-FM	96.5	Classic Rock	Audacy	0.7	5.1	6,600	
5 WRMM-FM	101.3	Adult Contemporary	Stephens Family Limited Partnership	0.6	4.6	5,900	
6 WDVI-FM	100.5	Country	iHeartMedia Inc	0.4	2.7	4,500	
7 WLGZ-FM	102.7	Classic Hits	Crawford, Donald, Jr	0.4	2.9	3,700	
8 WKDL-FM	104.9	Contemporary Christian	Educational Media Foundation	0.3	2.5	3,200	
9 WXXI-AM	1370	News Talk Information	WXXI Public Broadcasting Council	0.3	2.0	3,000	
10t WLGZ-FM HD2	102.7	Urban Contemporary	Crawford, Donald, Jr	0.3	2.1	2,900	
10t WPXY-FM	97.9	Pop Contemporary Hit Radio	Audacy	0.2	1.4	2,900	



Adults 25+							
the No-Nonsense Roundtable Show Sa 10a-11a							
Station	Dial Pos/Freq	Format	Owner	Average Rating	Average Share	Weekly Cume Persons*	
1 WBEE-FM	92.5	Country	Audacy	1.7	11.6	18,100	
2 WDKX-FM	103.9	Urban Contemporary	Monroe County Broadcasting Co Ltd	2.0	13.8	17,900	
<b>3 WHAM-AM</b>	<b>1180</b>	<b>News Talk Information</b>	<b>iHeartMedia Inc</b>	<b>1.2</b>	<b>8.0</b>	<b>12,000</b>	
4 WCMF-FM	96.5	Classic Rock	Audacy	0.7	4.7	7,200	
5 WPXY-FM	97.9	Pop Contemporary Hit Radio	Audacy	0.4	2.7	5,500	
6 WLGZ-FM	102.7	Classic Hits	Crawford, Donald, Jr	0.5	3.4	5,200	
7 WXXI-AM	1370	News Talk Information	WXXI Public Broadcasting Council	0.4	2.6	4,800	
8 WDVI-FM	100.5	Country	iHeartMedia Inc	0.5	3.4	4,600	
9 WRMM-FM	101.3	Adult Contemporary	Stephens Family Limited Partnership	0.5	3.6	4,400	
10 WFKL-FM	93.3	Adult Hits	Stephens Family Limited Partnership	0.4	2.6	3,500	





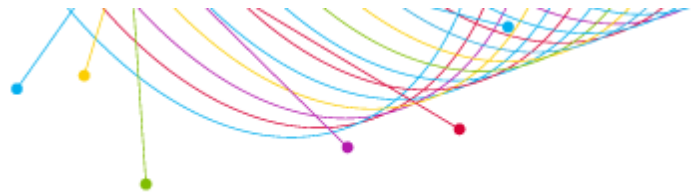
Adults 25+							
the Pina's Prosperity Corner Show				Sa 11a-12n			
	Station	Dial Pos/Freq	Format	Owner	Average Rating	Average Share	Weekly Cume Persons*
1	WBEE-FM	92.5	Country	Audacy	1.7	11.5	18,800
2	WDKX-FM	103.9	Urban Contemporary	Monroe County Broadcasting Co Ltd	1.8	12.1	16,700
3	WCMF-FM	96.5	Classic Rock	Audacy	1.0	7.1	10,700
4	<b>WHAM-AM 1180</b>		<b>News Talk Information</b>	<b>iHeartMedia Inc</b>	<b>0.9</b>	<b>5.9</b>	<b>8,000</b>
5t	WDVI-FM	100.5	Country	iHeartMedia Inc	0.6	4.1	6,400
5t	WRMM-FM	101.3	Adult Contemporary	Stephens Family Limited Partnership	0.6	4.1	6,400
7	WLGZ-FM	102.7	Classic Hits	Crawford, Donald, Jr	0.6	4.0	5,200
8	WFKL-FM	93.3	Adult Hits	Stephens Family Limited Partnership	0.4	2.6	4,000
9	WPXY-FM	97.9	Pop Contemporary Hit Radio	Audacy	0.3	1.9	3,500
10	WKDL-FM	104.9	Contemporary Christian	Educational Media Foundation	0.3	1.8	3,100



Adults 25+							
the Seniors Rock Show				Sa 12n-1p			
	Station	Dial Pos/Freq	Format	Owner	Average Rating	Average Share	Weekly Cume Persons*
1	WDKX-FM	103.9	Urban Contemporary	Monroe County Broadcasting Co Ltd	2.0	12.7	19,000
2	WBEE-FM	92.5	Country	Audacy	1.7	11.1	18,100
3	WCMF-FM	96.5	Classic Rock	Audacy	0.9	6.1	10,100
4	WRMM-FM	101.3	Adult Contemporary	Stephens Family Limited Partnership	0.8	4.9	8,400
5	WPXY-FM	97.9	Pop Contemporary Hit Radio	Audacy	0.5	3.1	7,000
6	WLGZ-FM	102.7	Classic Hits	Crawford, Donald, Jr	0.6	3.7	6,900
7	WDVI-FM	100.5	Country	iHeartMedia Inc	0.6	3.6	6,100
8	WBZA-FM	98.9	Adult Contemporary	Audacy	0.4	2.4	5,000
9	<b>WHAM-AM 1180</b>		<b>News Talk Information</b>	<b>iHeartMedia Inc</b>	<b>0.5</b>	<b>3.0</b>	<b>4,600</b>
10	WFKL-FM	93.3	Adult Hits	Stephens Family Limited Partnership	0.3	1.6	3,800



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### Ranker Detailed Sourcing Summary

**Market:** ROCHESTER, NY  
**Survey:** Nielsen Radio November 2023 (September - November)  
**Geography:** Metro  
**Daypart:** Saturday 9a-10a; Saturday 10a-11a; Saturday 11a-noon; Saturday noon-1p  
**Demo/Intab/Population:**

Age/Gender	Population	Intab
Adults 25+	787,300	1,833

**Stations:** Top 10 All Stations

**Additional Notices:**

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:

[http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

Ascription Website: <http://ascription.nielsen.com>

Rating Reliability Estimator <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/CR8/2023NOV/0079/pdfs/SpecialNotices.pdf>

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